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Since 1983

Session Three – AGENDA

Tyler, Texas

October 17-19, 2021



Enlightened Leadership for the Future: Leading in the Lone Star State

Leadership Texas is the longest-running and most successful women's leadership program in the country. With more than 38 years in action, Leadership Texas puts women on a path to access and learn from influencers across the state – and become one themselves. Participants explore beyond the silos of career, family and local community to focus on and learn about the future of our state and global community.

As a leader today, or an aspiring leader of tomorrow, this innovative program helps women embrace their own powerful journey. Incorporating interactive learning opportunities and engagements with leading edge innovators and subject matter experts across industries and geographies, this is a one-of-a-kind experience. Participants can expect to exponentially broaden their network and understanding of the issues facing Texas and its place in the world. Corpus Christi, San Antonio & Tyler – together we will explore each of these communities in unexpected ways.

Join us and:

- Learn about new leadership models and best practices
- Deepen your understanding of the unique cultures, resources and opportunities of these Texas communities
- Broaden your perspective on national issues and challenges
- Be a part of a diverse, influential network of women and create new collaborative possibilities
- Be empowered to share your new insights learnings to increase your personal impact at your workplace or community.

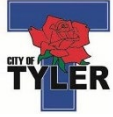
Welcome to the enlightened leadership for the future of Texas. Welcome to Leadership Texas 2020/2021!

***With Special thanks to the Sponsors of Leadership Women.
These corporations believe in helping women advance and achieve.***

**WALKER &
DUNLOP**



Appreciation to Our Session Sponsors



Special Thanks to the following Tyler Graduates:

Judge Judith Guthrie (retired), Leadership Women Founding Member, LA'14
LaToya Young, LT'12, LW Regional Ambassador
Barbara Bass, LT'01
Brittany Childs, LT'20
Shannon Dacus, LT'13
Mary Elizabeth Jackson, LT'86
Shari Lee, LT'13
Smittee Root, LT'17

Leadership Texas 2020-2021 Session 3 – Tyler, Texas October 17-19, 2021

**Holiday Inn Tyler – Conference Center
5701 South Broadway, Tyler, TX 75703
Phone: (903) 561-5800**

Leadership Women will adhere to the following recommendations by the CDC for our Tyler session:

- **To reduce the risk of being infected with the Delta variant and possibly spreading it to others, wear a mask indoors in public if you are in an area of substantial or high transmission (Tyler is such a location).**
- **Wearing a mask over your nose and mouth is required on planes, buses, trains, and other forms of public transportation traveling into, within, or out of the United States and while indoors at U.S. transportation hubs such as airports and stations.**
- **Unvaccinated individuals SHOULD wear masks at all time and socially distance themselves from others.**
- **For bus transportation, you will be required to wear a face mask. If you wish to drive yourself to each venue, there is plenty of parking available in downtown Tyler, the UT Tyler/UT Health Science Center and the Tyler Rose Garden.**

For your convenience we have listed (in red) our safety precautions for our venues on the following agenda.

Sunday, October 17, 2021

Suggested Dress: Business Casual

Time/Location	Event	Pillar
1:30 p.m. to 2:00 p.m.	Registration & Networking	
2:00 p.m. to 2:15 p.m.	Welcome to Leadership Texas Session Three - Tyler <ul style="list-style-type: none"> ➤ Heidi K. Murray, Chief Operating Officer, Leadership Women, Inc. ➤ Shari Lee, LT'13, President, Visit Tyler <p><i>Socially distanced rounds.</i></p>	
2:20 p.m. 103 E. Erwin Tyler, TX 75702	Depart for The Historic Liberty Hall Theater in Downtown Tyler <p><i>Liberty Hall is a downtown theater operated by the city of Tyler, Texas. The venue offers live music, comedy and revivals of classic films for the East Texas region. First opening in 1930, it was refurbished in 2011 in an art deco style and seats approximately 300 people. The mission of Liberty Hall is to create a stimulating arts and entertainment experience that integrates the arts into the downtown's social, economic and community fabric. We strive to provide diverse opportunities for entertainment, film, theater, comedy and music.</i></p> <p><i>Buses will NOT be socially distant seating, but face masks will be required as per Federal Law.</i></p> <p><i>At the Liberty Hall Theater, we will have theater style seating which allows participants to be spaced out comfortably.</i></p>	
2:45 p.m. to 3:15 p.m.	Welcome to the East Texas Hub of Tyler <ul style="list-style-type: none"> ➤ Stephanie Franklin, Deputy City Manager, Tyler 	
3:15 p.m. to 4:30 p.m.	Iconic Women Leaders of Tyler: “My Advice for Women Leaders” <ul style="list-style-type: none"> ➤ Barbara Bass, LT'01, former Mayor of Tyler ➤ Judith Guthrie, LA'14, LI'18, LW Founder, US Magistrate Judge (ret.) ➤ Mary Elizabeth Jackson, LT'86, VP, Administrative Advisor, CHRISTUS Trinity Mother Frances Health System <p><i>We have assembled some of Tyler's most iconic women leaders to tell you their best advice for the future!</i></p>	
4:30 p.m. to 5:00 p.m.	Welcome to Main Street & YOUR Leadership Texas Art Walk <ul style="list-style-type: none"> ➤ Amber Varona, Main Street Director, City of Tyler <p><i>Amber will share how public art has been a driver for Tyler's downtown revitalization – AND explain the customized Art Walk they have prepared for Leadership Texas! Get your cameras ready: best photos win a prize!</i></p>	
5:00 p.m. to 6:30 p.m.	Free Time <p><i>Time for a self-guided Art Walk around Tyler – and to take photos to upload the APP! (A grand prize will be given for the best photo!) Or, enjoy small group meetings & casual conversations with an open tab for Leadership Texas women at Andy's Frozen Custard and True Vine Brewing. Don't forget to stop into the Visit Tyler store & Mosaic on the corner for a little shopping!</i></p>	

Time/Location	Event	Pillar
6:15 p.m. to 8:00 p.m.	<p>Dinner in Downtown Tyler – Sponsored by CHRISTUS Health <i>(The atrium at 101 N. College Avenue – behind True Vine & Andy’s Custard)</i></p> <p><i>Seating inside the office building of Visit Tyler may not allow for socially distanced seating (but we will have available multiple seating options in several different areas), with some outside seating available.</i></p>	
8:00 p.m.	Day One Concludes.	

Monday, October 18, 2021

Suggested Dress: Business Casual.

Time/Location	Event	Pillar
	<p>Breakfast at the hotel on your own – Hotel Restaurant</p> <p><i>Breakfast at the hotel will be on your own (with vouchers provided by LW) to allow you to dine at your convenience. Seating may not be socially distanced, but you have the ability to sit inside the hotel restaurant or the hotel ballroom, adjacent to the restaurant.</i></p>	
9:00 a.m. 3013 Earl Campbell Pkwy	<p>Depart for Tyler ISD Career & Technology Center (CTC)</p> <p><i>The Career & Technology Center serves hundreds of high school students in Tyler ISD. A wide variety of options allow students to explore career pathways and earn certificates and licensures before they graduate high school. CTC partners with local colleges to provide opportunities for students to earn dual credit and get a jump start on their post-secondary plans. There is something for everyone in Career & Technical Education. We offer course sequences in the following areas: Agriculture, Architecture, Audio/ Visual Technology, Automotive Collision Repair, Business, Construction, Cosmetology, Criminal Justice, Graphic Design, Education & Training, Engineering, Health Science, Hospitality, Information Technology, Manufacturing, Welding and 3D Modeling. The programs of study are individualized to meet the needs of every Career Technical Education student.</i></p> <p><i>Buses will NOT be socially distant seating, but face masks will be required as per Federal Law.</i></p> <p><i>During the presentation at the Tyler ISD Career & Technology Center (CTC), classroom style seating may not allow for socially distanced seating, depending on our numbers.</i></p> <p><i>The CTC does not have a mask mandate. Therefore, during our student led tours, there is a possibility that students will not be masked. You will see that we have listed this as optional activity for those that do not wish to join. During this time you can stay in our presentation room or enjoy the outdoors.</i></p>	
9:30 a.m. to 11:00 a.m.	<p>The Unique Educational Ecosystem of the East Texas Hub</p> <ul style="list-style-type: none"> ➤ <i>Felecia Herndon, LT’97, Executive VP Finance, Tyler Economic Development Council</i> ➤ <i>Ronald K. Jones, Deputy Superintendent/Chief of Staff, Tyler ISD</i> 	

Time/Location	Event	Pillar
	<ul style="list-style-type: none"> ➤ Deana Sheppard, Provost & VP for Academic & Student Affairs, Tyler Junior College ➤ Whitney Patterson, Executive Director, Literacy Council of Tyler <p><i>A morning of speakers discussing the collaborations in Tyler’s Unique Education model featuring speakers from Tyler Independent School District, Tyler Junior College and East Texas Economic Development</i></p>	
<p><i>11:00 a.m. to 12:00 p.m.</i></p>	<p>Tours of the Career & Technology Center</p> <p><i>Led by Tyler ISD Students (optional)</i></p>	
<p><i>12 Noon</i></p> <p><i>Soules College of Business, Room 180</i></p>	<p>Depart for UT Tyler/UT Tyler Health Science Center</p> <p><i>On September 1, 1977, the state hospital known as the East Texas Chest Hospital officially became The University of Texas Health Center at Tyler, joining the world-renowned University of Texas System with an expanded mission that today includes patient care and community health, medical and health education, and biomedical and clinical research. With exceptional patient care, comprehensive education, and innovative research, The University of Texas Health Science Center at Tyler and UT Health East Texas combine to serve as the university medical center for Northeast Texas and beyond. On September 19, 2019, the School of Community and Rural Health opened with the latest educational technology for graduate students pursuing a Master of Health Administration or Master of Public Health degree. In addition to the university’s graduate education, the School of Community and Rural Health provides boots on the ground with a multitude of community health outreach programs. These programs span an array of fields such as convenient asthma care for rural populations, colorectal cancer screenings, affordable dental care, parental education, smoking cessation and more.</i></p> <p><i>Seating at UT Tyler/UT Tyler Health Science Center will be in a large lecture hall with a combination of theater and classroom style seating, to allow participants to be spaced out comfortably.</i></p>	
<p><i>12:30 p.m. to 1:15 p.m.</i></p>	<p>Lunch</p>	
<p><i>1:15 p.m. to 2:00 p.m.</i></p>	<p>Welcome to UT Tyler</p> <ul style="list-style-type: none"> ➤ Dr. Kirk A. Calhoun, President of the University of Texas at Tyler and Chairman of the Board of Directors, UT Health East Texas <p>Special Welcome by the LT Graduates at UT Tyler</p> <ul style="list-style-type: none"> ➤ Dr. Jeanette Calhoun, LT’12 Executive Director, Tyler AIDS Services ➤ Kerrie Anne Ambort-Clark, LT’19 – Executive Director, EMBA-Healthcare Management Program Faculty, Management & Marketing Dept., College of Business ➤ Brittany Childs, LT’20, Executive Director of Community Partnerships, UT Tyler ➤ Brittany Nichols, LT’ 16, Director, Dept. Psychiatry & Behavioral Medicine at UT Tyler ➤ Dr. Colleen Marzilli, LT’18, Associate Professor, College of Nursing 	

Time/Location	Event	Pillar
	<ul style="list-style-type: none"> ➤ <i>Kimberly Ashley, LT'12, Executive Director, University and Community Affairs, UT Tyler</i> 	
<p>2:00 p.m. to 3:00 p.m.</p>	<p>Rural Health Initiatives and the State of Nursing in East Texas</p> <ul style="list-style-type: none"> ➤ <i>Dr. Barbara Haas, Dean School of Nursing, UT Tyler</i> ➤ <i>Dr. Barbara Chapman, DNP, APRN, FNP-C, PMHNP-C, Clinical Assistant Professor, UT Tyler</i> ➤ <i>Christian D. Garrett, MSN-Ed, APRN, FNP-C; DNP student Hospitalist APRN provider, CHRISTUS Trinity Mother Frances Health System (Tyler)</i> ➤ <i>Teresa Halcomb, MS, RN, Chief Nurse Executive, CHRISTUS Good Shepherd Health (Longview)</i> ➤ <i>Roshonda McMiller, BSN, RN - Recent long-term acute care nurse at CHRISTUS Trinity Mother Frances; starting Travel Nursing career</i> 	
<p>3:00 p.m. to 3:15 p.m.</p>	<p>Break</p>	
<p>3:15 p.m. to 4:20 p.m.</p>	<p>Health of the Region, COVID Research & Treatment, Medical School</p> <ul style="list-style-type: none"> ➤ <i>Dr. Julie Philley, LT'21, Executive Vice President for Health Affairs, UT Tyler</i> 	
<p>4:30 p.m. 420 Rose Park Dr.</p>	<p>Depart for an Evening of ‘Wine & Roses’ at the Tyler Rose Garden Center</p> <p><i>The property that is now home to the Tyler Rose Garden was first purchased by the City of Tyler in 1912 for the construction of a park and fairgrounds. After many years and at the urging of former American Rose Society President Dr. Horace McFarland, an application to the Works Project Administration (WPA) was made in 1938 to fund the construction of a municipal rose garden. Development of the gardens was suspended during WWII because of Tyler's vigorous war effort. Following the war, Robert Shelton, Jr. became the Superintendent of the Parks and Recreation Department in 1950 and made it his top priority to complete the garden. Before the first rose could be planted, extensive work had to be done to transform the red clay soil to create an environment conducive for growing roses. In 1952 the Tyler Rose Garden was officially opened. The roses in the first garden were donated by local nurseries with the intent of creating a living catalog of roses produced by the Tyler rose industry. Nearly 3,000 rose bushes were used in the first planting. In 2018, The Texas Chapter of the American Planning Association (APA) recognized the Tyler Municipal Rose Garden as one of the 2018 Great Public Spaces in Texas. The Tyler Municipal Rose Garden was officially recognized as a “national treasure” on the National Register of Historic Places, at a ceremony in October 2019. The National Register of Historic Places is the official list of the country’s historic buildings, districts, sites, structures, and objects worthy of preservation.</i></p>	
<p>5:00 p.m. to 6:30 p.m.</p>	<p>Free Time</p> <p><i>Free time to enjoy a glass of wine and explore the beautiful Rose Gardens & The Tyler Rose Museum</i></p>	

Time/Location	Event	Pillar
6:30 p.m.	<p>Dinner Celebration... with our Wine Guide, Michael McClendon</p> <p><i>Graduating from Van High School and then from the University of Texas at Tyler as a Faulconer Scholar, Michael McClendon is an enologist and winemaker. His career has taken him all over the world from Chile to New Zealand. He has had the opportunity to learn from industry professionals such as Lisa Van de Water, Ken Fuglesang, and Pierre de Wet. Michael has worked in the wine industry for over a decade and was named a Young Turk of Texas wine. In 2017 Michael co-founded Sages Vintage Custom Crush Winery in Nacogdoches, Texas.</i></p> <p><i>We have a total buyout of the Tyler Rose Garden Center. The Garden Center, Gardens and Museum will be open to Leadership Texas throughout the evening. Dinner at the Rose Garden will be inside and we will be seated in rounds of 6. Because this is a meal, masks will not be required at tables, but we do request that you wear a mask when moving about. No masks are required outside.</i></p>	
8:00 p.m.	Depart back to the Hotel. Day Two Concludes	

Tuesday, October 19, 2021

Suggested Dress: Travel Attire.

Time/Location	Event	Pillar
	Breakfast at the Hotel	
9:00 a.m. to 10:00 a.m.	<p>Women Leading the Future - What is Your Role?</p> <p>➤ <i>Linda Crompton, President & CEO, Leadership Women, Inc.</i></p> <p><i>Seating for the presentations at the hotel will offer socially distanced rounds.</i></p>	
10:00 a.m. to 10:30 a.m.	Break and Hotel Check-Out	
10:30 a.m. to 11:15 a.m.	<p>Big Plans! The Newest Generation of Women Leaders</p> <ul style="list-style-type: none"> ➤ <i>Shannon Dacus, LT'13, Attorney, Dacus Law Firm</i> ➤ <i>Nancy Rangel, LT'18, President/CEO, Tyler Hispanic Business Alliance</i> ➤ <i>Smittee Root, LT'17, Executive Director, Leadership Tyler</i> ➤ <i>LaToya Young, LT'12, Executive Director, Tyler Area Business Education Council</i> <p><i>It's no surprise that many Tyler's newest generation of Women Leaders are also your LT graduate colleagues. This discussion will focus on what they see in the changing demographics and diversity for the future of Tyler – and how they see themselves in the future of East Texas' Leadership.</i></p>	
11:15 a.m. to 11:30 a.m.	<p>Closing Comments</p> <p>➤ <i>Heidi K. Murray, Chief Operating Officer, Leadership Women, Inc.</i></p>	
11:30 a.m.	Adjourn – Your Leadership Journey Continues	