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Session One – Draft Agenda

Dallas, Texas
March 1-3, 2020



Enlightened Leadership for the Future: Leading in the Lone Star State

Leadership Texas is the longest-running and most successful women's leadership program in the country. With more than 38 years in action, Leadership Texas puts women on a path to access and learn from influencers across the state – and become one themselves. Participants explore beyond the silos of career, family and local community to focus on and learn about the future of our state and global community.

As a leader today, or an aspiring leader of tomorrow, this innovative program helps women embrace their own powerful journey. Incorporating interactive learning opportunities and engagements with leading edge innovators and subject matter experts across industries and geographies, this is a one-of-a-kind experience. Participants can expect to exponentially broaden their network and understanding of the issues facing Texas and its place in the world. San Antonio, Laredo, Bryan/College Station and Austin – together we will explore each of these communities in unexpected ways.

Join us and:

- learn about new leadership models and best practices
- deepen your understanding of the unique cultures, resources and opportunities of these Texas communities
- broaden your perspective on national issues and challenges
- be a part of a diverse, influential network of women and create new collaborative possibilities
- be empowered to share your new insights learnings to increase your personal impact at your workplace or community.

Welcome to the enlightened leadership for the future of Texas. Welcome to Leadership Texas 2020!

*With Special thanks to the Sponsors of Leadership Women.
These corporations believe in helping women advance and achieve.*



**Leadership Texas 2020
Session One – Dallas, Texas
March 1-3, 2020**

The Highland Dallas Hotel
5300 East Mockingbird Lane, Dallas, TX 75206
Phone: (214) 520-7969

Appreciation to Our Session Sponsors



Special Thanks to the Dallas Graduates:

*Tara Payne, LT'16
Zenetta Drew, LT'10, LI'13
Karen Lewis, LT'18, LW Dallas Regional Ambassador*

Sunday, March 1, 2020

Suggested Dress: Business Casual

Time/Location	Event
1:00 p.m. to 2:00 p.m.	Registration Available
2:00 p.m. to 2:45 p.m.	Welcome & Overview of Session <ul style="list-style-type: none"> ➤ Linda Crompton, President and CEO, Leadership Women, Inc. ➤ Heidi Murray, Chief Operating Officer, Leadership Women, Inc.
2:45 p.m. to 4:30 p.m.	Strengths: Living and Leading from Authenticity <ul style="list-style-type: none"> ➤ Facilitated by Alise Cortez, LT'14, LA'15 <p>ALISE CORTEZ is a Learning and Development Catalyst based in Dallas. She designs and delivers professional development, leadership, and engagement workshops, speaks on various related topics, and teaches college Psychology courses. Alise is focused on igniting meaningful development that increases employee satisfaction, engagement, and performance within organizations across the US. Also a dedicated researcher, she is currently writing the results of a large qualitative study on finding meaning in work and its relationship to personal identity into a book for her consulting practice. She endeavors to enjoy a robust life filled with travel outside the US with her husband and daughter, hosting numerous and large gatherings with good food and beverage, and being an active leader in the community. Alise has served on the following Boards: YMCA at White Rock (past chairman of the board), Lakewood Service League (past President and Event chair), Woodrow Wilson High School Community Foundation (current Needs Assessment chair), Dallas Staffing Management Association (past VP of Professional Development and Diversity), and the Dallas Running Club (past Co-Race Director).</p>

Time/Location	Event
4:30 p.m. to 4:45 p.m.	Break
4:45 p.m. to 6:00 p.m.	<p>The Changing Demographics of Texas</p> <p>➤ <i>Dr. Lila Valencia, Sr. Demographer, Texas Demographic Center</i></p> <p>DR. LILA VALENCIA is a senior demographer at the Texas Demographic Center. She oversees product development for the Center. She also serves as the lead liaison for Texas to the U.S. Census Bureau’s State Data Center Network. She has over 15 years of experience in quantitative and qualitative research in both the public and private sectors. Her current work focus involves understanding and communicating demographic trends and processes in Texas. She has a diverse research background, including projects focused on migration, aging, energy consumption, transportation, and gender-based violence. Lila holds a Ph.D. in Applied Demography from the University of Texas at San Antonio, a Masters in Psychology from the College of William & Mary in Virginia, and Bachelors from the University of Texas at Austin.</p>
6:00 p.m. to 6:30 p.m.	Break
6:30 p.m. to 7:00 p.m.	Cocktail Reception
7:00 p.m. to 8:30 p.m.	Progressive Dinner with the Class of Leadership Texas 2020
8:30 p.m.	Day One Concludes.

Monday, March 2, 2020

Suggested Dress: Daytime – Business casual.

Time/Location	Event
7:30 a.m. 2200 N Pearl St. Dallas, TX 75201	<p>Depart for the Federal Reserve Bank of Dallas</p> <p><i>The Federal Reserve Bank of Dallas is one of twelve regional Reserve Banks in the Federal Reserve System. Dallas is headquarters to the Eleventh Federal Reserve District, which consists of Texas, Northern Louisiana and Southern New Mexico. As the nation’s central bank, the Federal Reserve helps protect the value of money through monetary policy and ensures the stability of the financial system. Congress has instructed the Federal Reserve to fulfill two goals with its monetary policy: keep unemployment low and prices stable. The Fed works to achieve these goals by setting interest rates for banks that affect rates consumers pay on mortgages, car loans and credit cards. The Fed also works to make a strong, stable banking system for everyone and ensures commercial banks follow the rules to keep Americans’ money safe. The Dallas Fed listens to and engages community groups, educators and businesses to find solutions to economic problems. It also supports programs that help people manage their finances, improve neighborhoods, grow small businesses and more. The Federal Reserve is accountable to the American people through government and independent audits, and oversight by Congress.</i></p>
7:50 a.m. to 8:30 a.m.	Arrival, Breakfast and Networking

Time/Location	Event
<p>8:30 a.m. to 8:45 a.m.</p>	<p>Welcome to the Federal Reserve Bank of Dallas</p> <ul style="list-style-type: none"> ➤ <i>Tara Payne, (LT '16), Vice President, Communications and Outreach, Federal Reserve Bank of Dallas</i> <p>TARA PAYNE serves as the vice president in the Communications and Outreach Department at the Federal Reserve Bank of Dallas San Antonio Branch. Previously, Payne served as public affairs officer. Prior to joining the Bank in 2007, she held public relations and corporate communications positions in the energy industry with Tesoro Corporation, Valero Energy and Ultramar–Diamond Shamrock. Payne serves on the board of directors of LiftFund, a microenterprise lender. Payne holds a bachelor’s degree in business from Wayland Baptist University. Tara is a proud graduate of Leadership Texas 2016.</p>
<p>8:45 a.m. to 9:00 a.m.</p>	<p>Fed101</p> <ul style="list-style-type: none"> ➤ <i>Meredith Black, First Vice President and Chief Operating Officer, Federal Reserve Bank of Dallas</i> <p>MEREDITH N. BLACK has served as first vice president and chief operating officer of the Federal Reserve Bank of Dallas since December 1, 2016. As FVP and COO, Black is responsible for the daily operations and financial performance of the Dallas Fed, including its branches in Houston, San Antonio and El Paso. She also participates in Federal Reserve System initiatives. Prior to being named first vice president, Black was senior vice president with responsibility for the Financial Management and Information Technology Groups, serving as the Bank’s chief financial, risk and information officer. Black began her career at the Dallas Fed in 1983 as a regulatory economist in the Banking Supervision Department. She held various positions of increasing responsibility at the Bank and was promoted in 2003 to senior vice president. She has led or chaired a variety of Federal Reserve System committees and workgroups, including the Federal Reserve System’s Technology Services Council. A Dallas native, she holds a bachelor’s degree in economics from Lewis and Clark College in Portland, Oregon, and attended the Southwest Graduate School of Banking at Southern Methodist University.</p>
<p>9:00 a.m. to 10:00 a.m.</p>	<p>Texas Economic Outlook</p> <ul style="list-style-type: none"> ➤ <i>Emily Kerr, Senior Business Economist, Federal Reserve Bank of Dallas</i> <p>EMILY KERR is a senior business economist at the Federal Reserve Bank of Dallas. As a member of the Research Department's regional group, she conducts research on regional economic issues, coordinates the production of and writes the release for the Dallas Fed's Texas Manufacturing Outlook Survey and helps produce the 11th District Beige Book—the Bank's survey of regional economic conditions. She also produces articles for various bank publications. Kerr holds a bachelor's degree in economics and an MS in economics from Baylor University.</p>
<p>10:00 a.m. to 10:10 a.m.</p>	<p>Break</p>
<p>10:10 a.m.</p> <p>2700 Flora Street Dallas, TX 75201</p>	<p>Depart for the Dallas Black Dance Theatre Dance Studios/Dallas Arts District</p> <p><i>Dallas Black Dance Theatre celebrates its 43rd Season as the oldest, continuously operating professional dance company in Dallas. Under the direction of the Artistic Director, Melissa M. Young, the contemporary company, consists of 12 professional, full-time dancers performing a mixed repertory of modern, ballet, jazz, and ethnic works by nationally and internationally known choreographers. Over the course of its history, DBDT has performed for 4 million arts patrons and 2.6 million children worldwide (40,000 annually youth grades K–12).</i></p> <p><i>Located in the northeast corner of downtown Dallas, the Dallas Arts District is the largest contiguous urban arts district in the nation, spanning 68 acres and 19 contiguous blocks. This iconic neighborhood has more buildings designed by Pritzker award-winning architects than any location in the world. Dallas Arts District unifies culture and commerce with integrated and exemplary artistic, residential, cultural, educational, recreational, religious and commercial life and was awarded a maximum 3-star rating by the prestigious Le Guide Vert – Michelin Green Guide. Its programmatic highlight is the Signature Block Party Series</i></p>

Time/Location	Event
	<p><i>comprised of two free public events that support events at the cultural venues, featuring local, state, and national artists drawing more than 50,000 visitors from over 144 zip codes.</i></p>
<p><i>10:30 a.m. to 11:45 a.m.</i></p> <p><i>DBDT Community Room</i></p>	<p>The Dallas Arts District: Unifying Culture and Commerce</p> <ul style="list-style-type: none"> ➤ <i>Zenetta Drew (LT 10, LI 13), Executive Director, Dallas Black Dance Theatre</i> ➤ <i>Kourtney Garrett, President and CEO, Downtown Dallas, Inc.</i> ➤ <i>Katherine Wagner, CEO, Business Council for the Arts</i> ➤ <i>Lily Cabatu Weiss, Executive Director, Dallas Arts District</i> <p>ZENETTA DREW has been with Dallas Black Dance Theatre since 1987 and has seen the company grow dramatically over her tenure from an annual operating budget of \$175,000 to over \$4.9 million. The company’s yearly services have grown from 30 to over 600 with national and international venues and audience growth has increased from 20,000 to 150,000 annually. To date, the company has performed in 31 states, 15 countries and on 5 continents.</p> <p>KOURTNY GARRETT is the President and CEO of Downtown Dallas, Inc., the nonprofit organization that works to promote and improve 15 separate districts in the urban core, including Deep Ellum, the Design District, South Side and the historic West End. Garrett also manages programs that range from cleaning and safety initiatives to Downtown Dallas 360, a strategic plan developed in 2011 that focuses on housing, transportation, parks and open space, and design. The plan is currently being revised, due to the city’s rapid evolution during the past five years.</p> <p>KATHERINE WAGNER is the CEO of the Business Council for the Arts. Born in Italy, Katherine has lived in Dallas for more than 30 years. She graduated with an MFA in printmaking from Indiana University in Bloomington. She realized early in her career, when she worked as a program director at Trammell Crow and later as an executive director at what is now known as the Dallas Center of Contemporary Arts, the benefits that businesses can receive from investing in the arts. As CEO of the Council, Katherine is focused on creating new program and expanding existing ones to further mess the business community with arts organizations.</p> <p>LILY CABATU WEISS is the Executive Director for the Dallas Arts District and most recently served as the Artistic Director for Booker T. Washington High School for the Performing & Visual Arts, the 2nd Artistic Director since Paul Baker, founder of the school. In addition, she served as Chair of the Dance Department that now serves as a national model. She holds Bachelor’s and Master’s degrees in Dance from Texas Woman’s University, has taught on the dance faculties at Southern Methodist University and Houston’s HSPVA, and joined the faculty at BTWHSPVA in 1978. Her dance credits include John Mead and Dancers in New York and Japan, the Texas Choreographers Award from the Texas Commission on the Arts, guest choreographer for four seasons in the Dance Education Department-New York University, and Dallas Black Dance Theatre, among others. She currently serves on the Boards of TITAS Presents, the Booker T. Washington HSPVA Advisory Board, VisitDallas Cultural Tourism Committee, Advisory Board for the Creative Arts Center, VisitDallas Steering Committee for Moving Cities-Dallas, Board Alternate for VisitDallas, and represents the Dallas Arts District as a board member of Texans for the Arts. The district’s attractions generate 3 million visits a year to downtown Dallas.</p>
<p><i>12:00 p.m. to 12:30 p.m.</i></p>	<p>Break</p>
<p><i>12:30 p.m.</i></p> <p><i>3837 Simpson Stuart Rd, Dallas, TX 75241</i></p>	<p>Depart for Paul Quinn College</p> <p><i>Paul Quinn College is a private, faith-based, four-year liberal arts college founded by and affiliated with the African Methodist Episcopal Church. The College was founded in Austin, Texas on April 4, 1872, and is one of the nation’s 110 Historically Black Colleges and Universities (HBCUs). The WE Over Me Farm at Paul Quinn College is a dynamic and innovative joint venture between Paul Quinn College and PepsiCo’s Food for Good Initiative. Learn more about this extraordinary project and feed your body and soul.</i></p>

Time/Location	Event
<p>1:00 p.m. to 2:15 p.m.</p>	<p>Lunch with the Students of Paul Quinn College</p>
<p>2:15 p.m. to 3:15 p.m.</p>	<p>Welcome to the World’s First Urban Work College</p> <ul style="list-style-type: none"> ➤ <i>Dr. Kizuwanda Gayden Grant, Vice President of Academic Affairs, Paul Quinn College</i> <p>DR. KIZUWANDA GAYDEN GRANT, is Vice President of Academic Affairs at Paul Quinn College. She earned her Ph.D. in Higher Education from UNT in 2005. Prior to attending UNT, Grant studied mathematics education at Columbia University, Teachers College (2001) and Grambling State University (1998).</p>
<p>3:15 p.m. to 4:45 p.m.</p>	<p>Change Makers</p> <p>Women Making a Difference in the Fight Against Poverty</p> <ul style="list-style-type: none"> ➤ <i>Valerie Stone Hawthorne, PhD, LT’20, Government Relations Director, North Texas Food Bank</i> ➤ <i>Loretta Landry, Senior Director, Child Poverty Action Lab</i> ➤ <i>Stephanie Mace, Vice President, Strong Communities, United Way Metropolitan Dallas</i> ➤ <i>Nadia Salibi, Chief Program Officer, CitySquare</i> <p>LORETTA LANDRY is the Senior Director for the Child Poverty Action Lab. The CPAL is built on the premise that the moral and economic imperative to reduce child poverty can incite new levels of collaboration and maximize the impact potential of our shared resources. In 2019, CPAL released its roadmap to reduce child poverty by 50%. The analysis highlights the critical leading indicators and associated levels of measurable change needed to reach our north star goal. CPAL will subsequently support unlocking resources and activating community action tied to those leading indicators.</p> <p>STEPHANIE MACE is the VP of Strong Communities for the United Way of Metro Dallas. Stephanie’s role to identify ways United Way can work with local and statewide partners to collectively push for changes to public policies at local, state or federal level. Additionally, I try to educate individuals and nonprofits on how to engage elected officials in their work and encourage them to join in our advocacy campaigns.</p> <p>NADIA SALIBI is the Chief Program Officer for CitySquare, a broad community development organization offering a comprehensive array of social services that address four key areas related to the persistence of poverty: hunger, health, housing, and hope. Their social service programs provide more than 50,000 human touches in Dallas, Waco, and Paris, Texas.</p>
<p>4:45 p.m. to 5:15 p.m.</p>	<p>Break and Tour of “We Over Me” Farm</p> <p><i>When Paul Quinn College decided to convert its football field into an organic farm, many eyebrows were raised. But the move symbolized the College’s dedication to a team of a different kind – the team of individuals and organizations fighting to end food insecurity and injustice in the United States. Located in a federally-recognized food desert, the Farm has produced and provided more than 30,000 pounds of organic produce since its inception in March 2010, and no less than 10% of this produce has been donated to neighborhood charitable organizations. The rest supports community members, the College, and restaurants and grocers throughout Dallas.</i></p>
<p>5:15 p.m. to 5:45 p.m.</p>	<p>The Quinnite Nation: Leadership & Legacy through Vision</p> <ul style="list-style-type: none"> ➤ <i>Dr. Michael Sorrell, President, Paul Quinn College</i> <p>MICHAEL J. SORRELL is the 34th President of Paul Quinn College. Under his leadership, the school has become one of the most innovative small colleges in America and is rapidly becoming a model for urban higher education by focusing on academic rigor, experiential learning, and entrepreneurship. Among the school’s numerous accomplishments during President Sorrell’s nine-year tenure have been: winning the HBCU of the Year, the HBCU</p>

Time/Location	Event
	<p>Student Government Association of the Year, and the HBCU Business Program of the Year awards; being recognized as a member of the 2013 President’s Higher Education Community Service Honor Roll; creating the New Urban College Model; demolishing 15 abandoned campus buildings; partnering with PepsiCo to transform the football field into the “WE over Me Farm”; achieving full-accreditation from the Transnational Association of Christian Colleges and Schools (TRACS); rewriting all institutional fundraising records (including the most seven-figure gifts in school history); and restructuring the curriculum. Michael received his J.D. and M.A. in Public Policy from Duke University and his Ed.D. at the University of Pennsylvania (where his dissertation defense was awarded “with Distinction”). While in law school, he was one of the founding members of the Journal of Gender Law & Policy and served as the Vice President of the Duke Bar Association. Michael was a recipient of the Sloan Foundation Graduate Fellowship, which funded his studies at both Harvard University’s Kennedy School of Government (as a graduate fellow) and Duke University. He graduated from Oberlin College with a B.A. in Government, served as Secretary-Treasurer of his senior class, was a two-time captain of the men’s varsity basketball team, and graduated as the school’s fifth all-time leading scorer.</p>
<p>5:45 p.m.</p>	<p>Depart for <u>Café Momentum</u> for Dinner</p> <p><i>Café Momentum, a Dallas-based restaurant and culinary training facility, transforms young people’s lives by providing a positive environment in which at-risk youth who have spent time in juvenile facilities receive intensive culinary, job and life-skill training, as well as continued mentorship and support, enabling them to achieve their full potential. As a 501(c)(3) nonprofit restaurant, Café Momentum teaches critical skills that allow youth to apply what they have been taught in pre-release programs in a safe, real-world environment of nurturing accountability. By participating in our program, at-risk young men and women rotate through every aspect of the restaurant from waiting tables to washing dishes, while working side-by-side with established chefs.</i></p>
<p>6:00 p.m. to 8:00 p.m.</p> <p>1510 Pacific Avenue, Dallas, TX 75201</p>	<p>Reception and Dinner</p> <p>Welcome to Café Momentum</p> <ul style="list-style-type: none"> ➤ <i>Chad Houser, Executive Chef and CEO, Café Momentum</i> ➤ <i>Margaret Reid Windham, Chief Operating & Development Officer</i> <p>CHAD HOUSER is the Executive Chef and CEO of Café Momentum. Always one to add a little levity to the conversation, Chad often describes Café Momentum as “taking kids out of jail and teaching them to play with knives and fire.” But levity aside, it’s this charisma and passion to teach life, social and employment skills to Dallas’ most at-risk youth that makes Houser a hit with everyone from philanthropists and dinner-goers to the young people participating in the program. After 17 years as a chef, Chad sold his partnership of Parigi Restaurant to devote his full attention to the role of Executive Director of Café Momentum in 2012.</p> <p>MARGARET REID WINDHAM serves as Chief Development Officer at Cafe Momentum, overseeing all fundraising operations. Before joining Cafe Momentum in 2016, Margaret served as Senior Director of Corporate and Foundation Relations for The George W. Bush Presidential Center. Preceding her work at The Bush Center, Margaret worked with United Way of Metropolitan Dallas as Senior Director of Individual Giving and Team Development, overseeing the Tocqueville Society and Leadership Giving Society programs and previously Margaret worked at Northern Trust as the Vice President, Director of Marketing for Texas, responsible for business development, corporate philanthropy and events.</p>
<p>8:00 p.m.</p>	<p>Depart for the Hotel.</p> <p>Day Two Concludes</p>

Tuesday, March 3, 2020

Suggested Dress: Travel Attire.

Time/Location	Event
8:15 a.m. to 9:00 a.m.	Breakfast Available
9:00 a.m. to 9:45 a.m.	<p>The 2020 Census: What You Need to Know</p> <p>➤ <i>Jasalyn T. Smith, Partnership Specialist, Dallas Regional Census Center Field Division, Census Bureau</i></p> <p>JASALYN T. SMITH (need bio)</p>
9:45 a.m. to 10:15 a.m.	Break and Hotel Check-Out
10:15 a.m. to 11:00 a.m.	<p>News You Can Use – The Texas Central Train Update</p> <p>➤ <i>Holly Reed, Managing Director, External Affairs, Texas Central</i></p> <p>HOLLY REED brings her love for Texas and for taking on big ideas to her role as Managing Director, External Affairs, for Texas Central. As a native Texan, she is passionate about bringing the train to her home state and sharing its benefits – transforming how people think about travel, putting people to work and saving lives. Working on the Texas high-speed train is a perfect fit for Holly, as it builds on her career of working on other transformative projects involving critical infrastructure. During Holly’s 25-year career at AT&T, she helped facilitate network deployments of high-speed internet, mobility networks, and communication infrastructure. Her background there includes leadership roles in Customer Service, Strategic Planning, IT, Sales, Marketing and Communications. At Texas Central, Holly leads the team supporting the external initiatives of the multi-billion dollar project driving awareness of the positive impacts on jobs and economic development, growing support and coordinating with State, Local and Federal stakeholders. Her responsibilities include public policy, outreach, government relations and branding, media and communications activities. Because tackling big projects is close to her heart, you might find Holly hiking or traveling in some remote corner of the globe. In her spare time, she can also be found running at White Rock Lake, playing golf or other sports with friends and family or attending anything involving her beloved Texas Aggies.</p>
11:00 a.m. to 11:30 a.m.	<p>Final Thoughts Until Next Time</p> <p>➤ <i>Heidi K. Murray, Chief Operating Officer, Leadership Women, Inc.</i></p>
11:30 a.m.	Adjourn